

Categories of Personal Information We Collect	Sources of Collection for each Category of Personal Information	Purpose of Collection and Use for each Category of Personal Information	Types of Third-Parties with which We Share each Category of Personal Information
<p>Information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. Personal information includes, but is not limited to, the following if it identifies, relates to, describes, is reasonably capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular consumer or household:</p> <ul style="list-style-type: none"> <li>• Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.</li> <li>• Any categories of personal information described in subdivision (e) of Section 1798.80 of California law.</li> <li>• Characteristics of protected classifications under California or federal law.</li> <li>• Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</li> <li>• Biometric information.</li> <li>• Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an internet website, application, or advertisement.</li> <li>• Geolocation data.</li> <li>• Audio, electronic, visual, thermal, olfactory, or similar information.</li> <li>• Professional or employment-related information.</li> <li>• Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. Sec. 1232g; 34 C.F.R. Part 99).</li> <li>• Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</li> </ul>	<ul style="list-style-type: none"> <li>• Directly provided by you to us</li> <li>• From an external source (such as third-party vendor, social media platform, broker, website or mobile application)</li> <li>• Based on websites you access, your browsing history and cart additions</li> <li>• From your activities on our Sites</li> </ul>	<ul style="list-style-type: none"> <li>• Communicate with you, including to respond to your inquiries and fulfill your requests</li> <li>• Provide, maintain, personalize, optimize, and improve our Sites, including research and analytics regarding use of our Sites, social media platforms and third-party services, physical locations, facilities and infrastructure and to remember you when you leave and return to our Sites or facilities</li> <li>• Provide and improve our products and services, including to provide you with financial or health-related tools, to process any transactions you request, or to authenticate your identity</li> <li>• Discuss, negotiate, and facilitate business transactions with our carrier and other service partners</li> <li>• Deliver advertising, including interest-based advertising on our Sites, other websites and applications and other media</li> <li>• Comply with our obligations, including legal, regulatory, operational or fiscal obligations</li> <li>• Detect, investigate, and prevent activities that may violate our policies or be fraudulent or illegal</li> </ul>	<ul style="list-style-type: none"> <li>• Third-Party Service Providers that administer our business</li> <li>• Media and Marketing Service Providers</li> <li>• Data Management &amp; Analytics Service Providers</li> <li>• Legal and Regulatory Authorities (e.g., Government Regulators, Law Enforcement Agencies)</li> <li>• Consultants for legal and operational purposes</li> <li>• Auditors</li> <li>• Brokers</li> <li>• Banks and other Financial Institutions acting as our Service Provider or when otherwise directed by you</li> </ul>